



UNC
SCHOOL OF MEDICINE

2nd ANNUAL COPING WITH CANCER SYMPOSIUM

PRACTICAL STRATEGIES FOR CLINICIANS,
PATIENTS AND THEIR FAMILIES



APRIL 30—MAY 1, 2010
HILTON GARDEN INN
KITTY HAWK, NC

Sponsored by The School of Medicine of
The University of North Carolina at Chapel Hill
in collaboration with
The County of Dare

ECU Physicians & Leo W. Jenkins Cancer Center
The Outer Banks Hospital
UNC Cancer Network

University Health Systems Pitt County Memorial Hospital

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COURSE OVERVIEW

The experience of cancer can be extremely challenging for patients, families and clinicians. Sensitive attention to psychosocial needs is an essential component of comprehensive cancer care. This course is designed to provide data driven and practical recommendations for coping with the challenges of cancer.

EDUCATIONAL OBJECTIVES

The information presented at this educational activity should improve your ability to:

- identify effective strategies to communicate with patients and families experiencing a cancer diagnosis
- discuss recent advances in targeted therapies with patients and families facing cancer
- explain the basic principles of genetic counseling to patients and their families
- educate practitioners, patients and caregivers regarding the role of exercise in the cancer treatment plan

TARGET AUDIENCE

Physicians, physician assistants, nurse practitioners, nurses, social workers, psychologists, clergy, pharmacists, physical therapists, mental health counselors, marriage and family therapists, patient advocates, individuals coping with cancer treatment, caregivers, family members and cancer survivors will benefit from this course.

ACCREDITATION STATEMENT

The School of Medicine of The University of North Carolina at Chapel Hill is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CREDIT STATEMENT

The School of Medicine of The University of North Carolina at Chapel Hill designates this educational activity for a maximum of 6.25 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

DISCLOSURE STATEMENT

In accordance with the ACCME Criteria and Standards, everyone involved in planning or presenting this educational activity will be required to disclose any relevant financial relationships with commercial interests in the healthcare industry, and this information will be made available to participants at the start of the activity. In addition, speakers who incorporate information about off-label or investigational use of drugs or devices will be asked to disclose that information at the beginning of their presentation.

Friday, April 30, 2010

- 5:30-6:00** **Networking**
- 6:00-7:00** **Dinner**
- 7:00-7:45** **Special Presentation: “The C Word”**
Barbara Bates Smith
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Saturday, May 1, 2010

- 7:00-8:00** **Registration & Continental Breakfast**
- 8:00-8:15** **Opening Remarks**
Thomas C. Shea, MD, Professor of Medicine, Director of Bone Marrow Transplant Program and Associate Director of Outreach
UNC Lineberger Comprehensive Cancer Center
- 8:15-9:15** **Myths and Misconceptions: The Role of Genetics in Familial Cancer**
Barbara Biesecker, MS, CGC
Director, JHU/NHGRI Genetic Counseling Program
Associate Investigator, Social and Behavioral Research Branch
NHGRI/NIH
- 9:15-10:15** **Coping with Cancer and Cancer Treatment-related Side Effects: The Role of Exercise**
Claudio Battaglini, PhD
Assistant Professor, Exercise and Sports Science, UNC-Chapel Hill
- 10:15-10:30** **Break**
- 10:30-11:15** **The New Biology of Cancer and Targeted Therapy**
Hyman Muss, MD
Professor of Medicine, Director, Geriatric Oncology Program
UNC Lineberger Comprehensive Cancer Center
- 11:15-12:00** **Psychosocial Interventions for Cancer Patients**
Donald Rosenstein, MD
Professor of Psychiatry, Director, Comprehensive Cancer Support Program, UNC Lineberger Comprehensive Cancer Center
- 12:00-12:15** **Break**
- 12:15-1:45** **Boxed Lunches and Breakout sessions with Biesecker, Battaglini, Muss and Rosenstein**
- 1:45-2:45** **Johnny Coat Under My White Coat**
Lisa Horowitz, PhD, MPH
Clinical Psychologist/Staff Scientist, National Institute of Mental Health
- 2:45-3:00** **Wrap Up**

CONFERENCE LOCATION & ACCOMMODATIONS

The meeting will take place at the Hilton Garden Inn Outer Banks/Kitty Hawk, NC. A block of rooms has been reserved with special group rates of:

Double: \$153 per night plus tax

Double Beach Front: \$179 per night plus tax

Individuals are responsible for making their own room reservations. To make a reservation call the Hilton Garden Inn at 252.261.1290 or 877.629.4586 and mention that you are affiliated with the UNC School of Medicine to receive the special rate. **The block of rooms will be released on March 30, 2010.**

Although every effort is made to provide a comfortable temperature in the meeting room, it is difficult to find a temperature that is comfortable for everyone. Please bring a jacket, sweater or light wrap in case the room is too cool for your comfort.

Special dietary requirements will be honored wherever possible. Please be sure to notify the CME office in writing of your special need no later than April 1, 2009.

REGISTRATION AND FEES

Please see registration panel for a listing of fees. All registrants must complete the attached registration form. Registrations will not be processed unless accompanied by full payment (check, VISA or MasterCard). You may register by faxing your registration form and credit card information to 919.962.1664 or by mailing your form with payment to the address on the registration form. **The registration deadline is April 16, 2010.**

Registration is often limited. Accepted registrations are confirmed in writing if your registration is received by Friday, April 16, 2010. If you have not received confirmation by April 16, 2010, call 919.962.1668 to confirm that you are registered. UNC CME recommends that you do not make air travel arrangements prior to receiving a receipt of payment or confirmation. UNC CME is not responsible for any travel-related costs.

UNC School of Medicine and UNC Cancer Network would like to acknowledge the following organizations for providing a grant in support of this activity:

County of Dare

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The Outer Banks Hospital

University Health Systems Pitt County Memorial Hospital

REFUND INFORMATION

Cancellations must be received in writing either by fax or mail by April 16, 2010. Cancellations received after this date will not be refunded. In order to process refunds, you must provide us with your social security number (Taxpayer Relief Act of 1997). A cancellation fee of **\$25** will be charged. Transfer of registration to another UNC School of Medicine conference in lieu of cancellation is not possible.

The University reserves the right to cancel or postpone any course due to unforeseen circumstances. In the event of cancellation or postponement, the University will fully refund registration fees but is not responsible for any related costs or expenses to participants, including cancellation fees assessed by hotels, airlines, rental care or travel agencies.

CONTACT INFORMATION

For more information or for questions and concerns, please call 919.962.2118 or check our website at www.med.unc.edu/cme.